

FOR IMMEDIATE RELEASE - April 22, 2023

## SAMINA SLEEP CELEBRATES EARTH DAY WITH A FREE EGUIDE ON MATTRESS RECYCLING AND DISPOSAL

Mattresses in landfills are a “global nightmare”



PASADENA, CALIFORNIA // In honor of Earth Day, SAMINA Sleep offers a free mattress recycling and disposal guide. Mattresses can take up to [120 years to decompose](#) and take up a lot of space. Annually, more than 20 million mattresses are sent to the dump in the USA alone. Thus, landfill mattresses have become a "[global nightmare](#)." Yet, getting rid of a used mattress is not easy nor is recycling one. Many people want to do the right thing but don't know how. SAMINA Sleep is the eco-friendly mattress brand committed to sustainability and consumer education. Their guide, "**How to Get Rid of Old Mattresses**" is filled with practical advice and available to [download free from their website](#). It's just one more way that SAMINA is working to protect the environment.

Prevent pollution problems by buying green.

As concerns about climate change and pollution mount, many people want to buy "greener" products but don't know where to start. Denise Pummer, co-owner and Vice President of Marketing says:

*"We are proud to be a certified Green America Business and are committed to reducing the number of mattresses in landfills. We hope that by providing this free guide, we can help people make responsible decisions when it comes to getting rid of their old mattresses. Better yet, we want people to buy sustainable furnishings for their own health and for the environment."*

When it comes to buying a new bed or furniture for your home, consider buying furnishings that are biodegradable that won't contribute to the pollution problem made worse by [f-waste, or furniture waste](#). When it comes to a bed, there are more important questions to ask other than how firm or soft it is. Ask these questions instead:

- *Is it durable?*
- *What's the manufacturing process?*
- *Is the product made from sustainable materials?*
- *Does the brand have organic or sustainable certifications?*
- [\*Does the mattress contain chemicals that may be harmful to humans or pets?\*](#)

## How to Get Rid of Mattresses Responsibly

Protecting our planet is something we hold dear at SAMINA Sleep, which is why we are committed to sustainable business practices and consumer education. We are excited to offer our guide, "*How to Get Rid of Old Mattresses*," free so more people can responsibly recycle and dispose of their used mattresses. Even better, we encourage people to buy sustainable home furnishings in the first place.

The guide is free and available today to [download from our website](#). Learn more and download the guide from our blog, "[MATTRESS POLLUTION: A GLOBAL ENVIRONMENTAL NIGHTMARE](#)"

## About SAMINA

For anyone looking for greener options when upgrading a tired sleeping place, the SAMINA healthy sleep system offers the best eco-luxury option available. SAMINA has been making organic mattresses and natural sleep products in Europe by hand

since it was founded in 1989. Made entirely from sustainable organic materials in a carbon neutral production facility, the [SAMINA healthy sleep system](#) is designed in layers for supremely satisfying back support, comfort, and, most importantly, healthy sleep. Their patented sleep technologies included [SAMINA slats](#) for spinal support, the [Lokosana™ grounding pad](#) for sleep, [Bio-Ceramic organic cotton](#) for gentle infrared therapy while sleeping, [gravity inclined bed frames](#), and more! SAMINA is the brand of choice for health-conscious people who don't want to sacrifice comfort or aesthetics.

## About SAMINA Sleep

SAMINA Sleep is dedicated to helping people get a better night's sleep while also helping to reduce the environmental impact of mattresses. The company offers an eco-friendly mattress set called a sleep system that includes an organic topper, a natural latex mattress, and patented SAMINA slats for the ultimate back support and comfort while sleeping.

The only SAMINA store in North America is in Pasadena, California. Natural by Design, Corp D/B/A/ SAMINA Sleep is the exclusive North American importer of SAMINA brand products since 1998. The boutique showroom is [open by appointment](#) and the [online store](#) is open 24/7 with shipping available throughout the USA and Canada.

For more information about SAMINA Sleep, please visit their website at [www.saminasleep.com](http://www.saminasleep.com).

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